





# ROMANIA

# Simply Surprising





# PLAN A TRIP HERE

# CONTEMPLATE THE OUTSTANDING LANDSCAPES

Romania is an amazing, remarkably diverse country, with a rich and old culture heritage, pristine nature and spectacular wildlife.





# VISIT THE WELL-PRESERVED MEDIEVAL CITIES

### Did you know that ...?

- nine Centuries ago, the Saxons colonized the region of Transylvania and established here powerful and rich citadels?
- according to the Lonely Planet travel Guide, "So resplendent are Sighişoara's pastel-coloured buildings, stony lanes and medieval towers, you'll rub your eyes in disbelief"?





# CLIMB THE MOUNTAINS AND CHECK YOUR LIMITS

Did you know that The Carpathian Mountains...?

• shelter the largest brown bear population in Europe, 400 unique species of mammals, including the Carphatian chamois?

• highest peak is Moldoveanu, reaching 2544 m, in Fagaras Mountains?

• include gorges, defiles, glacial lakes, waterfalls and caves?





# DISCOVER THE TIMELESS VILLAGES

Romania gathers some of the most beautiful villages of Europe, where the magic of old times blends with fairytale landscapes.





# ENJOY THE VIBE OF THE ROMANIAN BLACK SEA COAST

### Did you know that ...?

• the Black Sea Coast is 244 km long, east oriented and benefits of the special charm of the Black Sea, which is the 3rd largest European sea?

• the tourists can find everything they need: modern hotels & facilities, a dinamic nightlife, a wide range of sport facilities, as well as many inland attractions, from ruins to vineyards





# VISIT THE AMAZING DANUBE DELTA

Did you know that ...?

• the Danube Delta is the thirdrichest biosphere reservation in the world in terms of biodiversity, with more than 7.000 known species of plants and animals?

• it offers some of the finest birdwatching in Europe, from late spring until mid-autumn?





# ALLOW YOURSELF TO BE PAMPERED AND CURED IN OUR HEALTH RESORTS

### Did you know that...?

• Romania's rich natural cure factors, place the country on the third place in Europe in terms of mineral and thermal springs?



#### **ROMANIA IN BRIEF**





#### **ROMANIA IS:**

- the 9th country in Europe by population (20.000.000 inhabitants)
- the 13th country by surface (238.390 km<sup>2</sup>), similar with the UK
- located in southeastern Europe
- a member state of the EU and NATO

#### **CAPITAL CITY:**

Bucharest (2.000.000 inhabitants)

#### **MAJOR CITIES:**

**Cluj-Napoca** – European Youth Capital in 2015

**Sibiu** – European Cultural Capital in 2007

**Timișoara** – future European Cultural Capital in 2021 **Braşov** – a medieval city with old time charm

**laşi** – the most important city of the province of Moldavia

**Constanța** – Romania's Port to the Black Sea



### LANGUAGE:

The official language nationwide is **Romanian**, of Latin origin. English, French and German are widely spoken by the Romanian citizens all around the country.



84% Romanian





6,1% Hungarian



3,1% Rromani



0,2% German



0,2% Ukrainian



### Vlad Țepeș or Vlad the Impaler

(1431 – 1476)

was a Voievode and ruler of Wallachia. As a result of the brutal punishments applied to the enemies, he was nicknamed Vlad Dracula and inspired, four centuries later, Bram Stoker's fictional character in the Dracula novel.

#### **Constantin Brâncuşi** (1876 – 1957)

was one of the most influential and acclaimed sculptors of the 20th century, best known for his abstract sculptures of ovoid heads and birds in flight. His unique works are displayed in museums all over the world: in New York, Paris, England, Romania.

#### **George Enescu** (1881 – 1955)

is considered the most important Romanian musician, best known for "Romanian Rhapsody" orchestral work. In 1958, the "George Enescu Festival" was initiated in his memory and still continues today, being a musical event of international prestige.





#### **Ana Aslan**

(1897 - 1988)

was one of the most awarded Romanian researchers, who discovered the anti-aging effects of procaine, thus creating in 1952 the famous "Gerovital H3" formula and later the "Aslavital" formula. "Ana Aslan" is currently a brand for a line of cosmetic products sold in Europe, Asia, USA.

#### Nadia Comăneci (1961 - )

is the living legend of the gymnastics world, who at the age of 14, became the first gymnast in the Olympic history honoured with to be awarded the perfect score decorations and of 10.0 at the 1976 Summer Olympics in Montreal.

#### **Angela Gheorghiu** (1965 - )

is considered the most glamorous and gifted opera singer of our time, being important titles, in **Bomania and France** 











# **BUCHAREST**

Romania's largest city and capital, once nicknamed "Little Paris", nowadays a restless metropolis during day and night.

Bucharest is a stylish and colorful capital full of beautiful places: interesting museums and cultural edifices, lovely churches and monasteries, great hotels, restaurants, pubs and clubs.

The city is permanently changing, offering a unique urban environment, a spectacular interwar architecture mixed with 21st century buildings of steel and glass.





# SIBIU

The city of Sibiu, appointed as European Capital of Culture in 2007, is a fusion of Romanian, Saxon and Hungarian cultures.

Displaying an interesting blend of architectural styles, the city lays out as a labyrinth of medieval squares, narrow streets, churches and bridges.

Sibiu is primarily loved for its medieval charm, for its cozy restaurants and is surrounded by beautiful landscapes.

Today, it is one of the Romanian cities with the highest level of foreign investments and in 2019 Sibiu Region will be the European Region of Gastronomy.





# **CLUJ-NAPOCA**

The capital of Transylvania in the medieval times, Cluj-Napoca is today a vibrant university city, hosting both traditional and progressive events. Surnamed "The Silicon Valley of Europe" due to the numerous IT companies that operate here, Cluj-Napoca is definitely worth visiting for its excellent cultural activities, wonderful historical legacy, fine dining and great atmosphere.

According to Huffington Post, Cluj-Napoca is one of the twelve cities that will shake up the art world in the 21st Century. Cluj-Napoca was also ranked in 2015 as the 57th top city to live in the world, according to Numbeo website.





# TIMIŞOARA

Proudly to be European Cultural Capital in 2021, Timişoara is Romania's most important western gate. The city's fame abroad relies on its crucial role in the overthrow of the communist regime in 1989.

An eclectic place considered one of the most cosmopolitan cities in the country, Timişoara has been for many years an important pole of attraction for foreign investors and also an important university centre.

All in all Timişoara has a lot to offer: interesting buildings architecture, churches, parks, music and theatre performances, art galleries, museums, restaurants, bars and clubs.







Gently spread on seven hills, Iaşi the former capital of Moldavia, is a charming city with broad boulevards and a rich artistic life.

Traces of its rich history and intense cultural life are visible in many areas of the city, but mostly in an impressive number of churches and monasteries, memorial houses and museums. lasi charms its visitors with its welcoming atmosphere, offering tourists the benefits of life in a city and the calm, soothing rhythms of a provincial town.







Braşov city (named "Kronstadt" in German aka "Crown City"), surrounded on three sides by mountains, was founded by the Teutonic Knights in 1211 on an ancient Dacian (Romanian ancestors) site.

It is a remarkable city which hosts Gothic, Baroque, Renaissance architecture, as well as other historical attractions. The marks of the Saxon heritage, are well preserved mainly in the Old Town.





### **Peleş Castle**

Romania's most opulent palace, a masterpiece of German new-Renaissance architecture built between 1873-1914 for The Royal House of Romania.

### **Parliament Palace**

Built in the 20th century in Bucharest, it is the second largest administrative building in the world after the Pentagon.





### **Bran Castle**

Surrounded by an aura of mystery and legend, the medieval fortress owes its fame to its imposing appearance, as well as to the myth created around Bram Stocker's Dracula.

### **Voroneţ Monastery** (UNESCO World Heritage site)

Built in the 15th century, considered "The Sistine Chapel of the East", the monastery is renowned for its magnificent exterior frescoes.





### **Sighişoara fortress** (UNESCO World Heritage site)

A beautiful, well-preserved medieval citadel, located in the heart of Transylvania, birthplace of Vlad 3rd the Impaler also known as Vlad Dracula.

### Mocăniţa

It is the Romanian Narrow Gauge Steam Train that was born more than 100 years ago. Every morning the little train is going up in the forest bringing back loaded wagons.





### Hunedoara Castle or Corvin Castle

One of the most important Gothic-Renaissance monument build in Romania.

### Transfagarasan Alpine Road

Considered one of the most spectacular roads in the world, it is 90 km long and rises to a height of 2134 meters, challenging every driver with its sharp hairpin turns.





### **Turda Salt Mine**

A veritable museum of salt mining in Transylvania.

### **Biertan fortified church** (UNESCO World Heritage site)

An ecclesiastic and defense complex, built in 15th-16th centuries in late Gothic style, with specific Renaissance elements.





### **Bârsana Wooden church** (UNESCO World Heritage site)

Located in the historical Maramureş region, this beautiful, unique wooden church was originally built in 1720.

### Săpînța Merry Cemetery

Unique for its beautifully carved and brightly colored wooden headstones, depicting scenes from the life and occupation of the buried people.





### **Bigăr Waterfall**

This beautiful and unique piece of nature, located in the Anina Mountains, has found itself on countless lists of stunning places around the world.

### Alba Carolina medieval fortress

"The White Fortress" was built in the medieval city of Alba-Iulia, in the early 18th Century and it is considered to be the most representative of Vauban type in Europe.



### FUTURE MAJOR EVENTS







European Gymnastics Championship Cluj-Napoca, April 2017



**TIBCO, International** trade fair for consumer goods Bucharest, May 2017



TIFF, Transylvania International Film Festival Cluj-Napoca, June 2017



FITS, Sibiu International Theatre Festival Sibiu, June 2017



**Untold Festival** Cluj-Napoca, August 2017



Enescu International Festival Bucharest, September 2017



BIFE SIM, International trade fair for furniture, equipment and accessories Bucharest, September 2017

## **INDAGRA**

INDAGRA, International trade fair of equipment and products in agriculture, horticulture, viticulture and animal husbandry Bucharest, October 2017



Garana Jazz Festival July 2017



RAILF - ROMCONTROLA The Romanian Automation & Instrumentation and Laboratory Equipment Fair - Exhibition and Symposium 2017



European Region of Gastronomy Sibiu, 2019



European Cultural Capital Timisoara, 2021



Overlooked by many, Romania proves to be an inspired choice for MICE, especially for medium-sized events.

Conference hotels, event venues, tasty food, great hospitality, a lot of sights to explore - these are our strengths.

#### Why not mix business with pleasure?

Romania is not only about providing a venue for your events, it's an open invitation to experience our rich history and have a feel of our culture!





# WHY CHOOSE ROMANIA





MICE IN ROMANIA: BUSINESS AND HISTORY GO HAND IN HAND

# WHY CHOOSE EXIMTUR





### **ABOUT EXIMTUR**

Founded in 1993 in Cluj-Napoca, EXIMTUR is one of the leading travel companies in Romania.

# **Our Mission**

To become your preferred travel Partner.

# **Our Vision**

To make Romania a well-known European MICE and leisure destination.

To accomplish the most demanding client requirements in terms of comfort and travel safety.

# **Our Values**

Valuable expertise, proactive team, integrity, creativity, flexibility.

















### **Affiliations | Memberships | Certificates:**

- IATA
- ANAT (National Association of Romanian Travel Agencies)
- CCI (Romanian Chamber of Commerce)
- RBL Foundation (Romanian Business Leaders)
- Am Cham (American Chamber of Commerce)
- ISO 9001 : 2008 Certification (by SGS / Societe Generale de Surveillance)



		8010003	
CERTIFIC	AT DE ACRED	TARE 20	14
TA : EX	EXIMTUR SRL		
de furiém abredite	tam ca agentia sús m na de satre Asócia 14, dupa cum unneas	tia Internation	ageed and o
Sec. 101 Particular International   d1 (101) 201 and a 201 and a   d1 (101) 201 and a 201 and a	Adda 19. Angle Cardenal Hart No. 1. Addresses Addresses 19. Addresses 19. Ad		AND DECKSTRATE
Anca APRIECEAN Country Manager Rom International Air Tres	mus and Moscoffe	ATA	





### OUR TOURS CITIES: FUN, CULTURE & PARTY

### BUCHAREST: Romania's Heart. And Soul. And Capital City

Experience Romania's Capital top spots: cultural scenes, culinary delights, wide range of events – all as varied and surprising as the country's multicultural heritage.

Bucharest is the place to be for all those who enjoy a dense calendar and look for genuine local experiences.

Around 1900's Bucharest attractions made it earn the title "Little Paris" due to its beautiful Belle Epoque buildings, tree-lined large boulevards and its particularly vivid nightlife, artists, musicians, writers and painters.

Duration: 3-4 days/2-3 nights Availability: all year round





### OUR TOURS CITIES: FUN, CULTURE & PARTY

### SIBIU: Medieval Culture Lovers Go East

Discover the highlights of Sibiu, with its picture-perfect medieval Old Town and its surroundings.

Sibiu is ranked on the 8th place in Europe's Top 10 Most Idyllic Places to live (Forbes Magazine) and it is a perfect destination for a relaxed city break within its fascinating historical landmarks, vibrant cultural life and surrounded by its friendly people.

Duration: 4 days/3 nights Availability: all year round





### OUR TOURS CULTURE & HISTORY

### TRANSYLVANIA: The Hidden Treasure of Prince Charles

Transylvania, "The land beyond the forest", one of Europe's hidden treasures is by far the most magical and fascinating of Romania's historical provinces.

Snow-capped mountain peaks, dense forests sheltering abundant wildlife, legendary castles, fairytalelike villages, sparkling streams, caves, wooden churches & lowland valleys altogether reveal a land rich in history and natural beauty.

Prince Charles is enraptured by Transylvania's countryside and has started a campaign to support the environmental and rural sustainable development, a project close to Charles's heart:

"It's timelessness which is so important!"

Duration: 3-4 days/2-3 nights Availability: all year round





#### OUR TOURS CULTURE & HISTORY

### **DRACULA MYTH**

In the footsteps of Dracula: find out the most fascinating mix between historic reality, legend and fiction.

The tour leads you on the main areas related to the Romanian Ruler Vlad the Impaler (associated to the fictional character) and Count Dracula character that Bram Stoker perfected.

His 1897 novel "Dracula" created world's most well-known vampire to this day.

Duration: 7 days/6 nights Availability: all year round





### OUR TOURS WILD NATURE

### DANUBE DELTA: The Unique Natural Paradise

### Danube Delta:

• one of Romania's leading attractions, a special place, Europe's premier wetlands and best preserved delta.

• It is sheltering spectacular wildlife highlights and has been declared a World Cultural&Natural Heritage site and a UNESCO protected area

• The third largest biodiversity in the world spreading over 5,050 km<sup>2</sup> of marshes, canals, reed islets and lakes, offers a sanctuary for birds, fish and animals

Wildlife Program Duration: 5 days/4 nights Availability: April to October





Regarding Weber Operations Bucharest Convention, held between 6 to 10 June 2016: I would like to thank EXIMTUR team for the great support and professionalism shown in organizing this successful event. It was attended by 100 people from 37 countries and we've only received positive feedback from them.

The fulfillment of such an event is based on a partnerships of trust and professional attitude as well as the common goal of success. You summed up all of these, giving me your full support and finding the appropriate solution in every situation that occurred.

#### Andrea Vincze, Management and Internal Communication Saint-Gobain Construction Products Romania Weber Business Unit

We have been working closely with EXIMTUR since 2007 in order to meet our company's travel, accommodation and MICE needs through customised business travel solutions for our growing needs in a dynamically evolving market. All the business trips and business events sustained by us succeeded in reaching their goals due to EXIMTUR's thorough competencies and abilities in providing excellent event and travel planning solutions, to ensure the main focus of the day was the training or team building objectives. Besides providing all travel services in a timely and efficient manner, EXIMTUR has proven an excellent understanding of our activity and constantly surprised us with proactive guidelines that helped us improve our travel policy and reduce our travel costs. I highly appreciate and respect EXIMTUR's staff for their confidentiality as well as the company's transparency and feedback policy. All the above mentioned give me great confidence in recommending EXIMTUR as a trusted professional partner to all corporate companies looking for top quality business travel and events services.

#### Răzvan Enescu, Head of HR British American Tobacco Romania

We highly recommend EXIMTUR and their business division as a serious and reliable partner to do business with. The employees have the highest level of professionalism and knowhow, providing prompt support in choosing the best solution in terms of business trips (booking flights, accommodations, related services, consulting, assistance in emergency or crisis situations), both to our local branch and our head office; satisfying all business and client needs.





### **CONTACT US:**

UNIGLOBE EXIMTUR Travel 16 Nichita Stănescu Str. Cluj-Napoca, România, 400366

FLAVIA VLAD MICE in Romania Flavia.Vlad@eximtur.ro Phone: +40 749 164142 ADRIAN VĂDAN MICE abroad Adrian.Vadan@eximtur.ro Phone: +40 746 253030 ANCA ŞERBAN Incoming Anca.Serban@eximtur.ro Phone: +40 752 296906

Website: www.eximtur.ro www.eximtur.ro/business/en www.romaniaforall.com